# WPTF Raleigh North Carolina Quarter Programs And Issues Report

## 4Th Quarter - October 1-December 31 2015

#### WPTF PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPTF'S news talk format that includes "in-depth" news coverage. Many of the "news segments" that air each weekday deal with issues of politics, economy, human relations, morality, and other general topics affecting the community and our listeners in the Raleigh-Durham area. WPTF provides 24 hours of informative talk programming each weekday.

- 1. North Carolina's Early Morning News and Morning News (Monday Friday, 5:00 am 9:00 am) A locally-produced morning "all news program," hosted by Patrick Johnson, Brian Freeman, and Brandon Dickson focuses on world, national and local news, plus weather, and traffic and interview segments throughout the show. The bulk of this weekday program is news, weather, traffic and other information to help listeners get their day started. The program includes updates from CBS Market Watch. There are regular guest appearances by people in the political, tech, business, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.
- 2. Bill LuMaye Show (Monday Friday, 9:00 a.m. 12 noon This locally-produced talk show highlights topic and interview segments and listeners' calls, focusing on local, national, and international issues, in addition to newscasts, weather, and traffic; hosted by Bill LuMaye. Bill has a deep commitment to family, pride in his country and belief in the freedom of expression.
- 3. North Carolina's Mid-day News (Monday Friday, 12:00 noon 1:00 pm A locally-produced "all news program," hosted by Bruce Ferrell which focuses on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with guests in the political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length.

3A. Clark Howard (Monday – Friday, 1:00 p.m. – 3:00 p.m. Beginning August 27, 2015)

The nationally produced Clark Howard show is helping millions of Americans through all types of financial trouble. He simplifies complex issues, allays fears, and offers sound advice to help families thrive during financial crisis. In addition to the program, listeners are kept up to date with news updates from the North Carolina News Network.

- 4. North Carolina's Afternoon News (Monday Friday, 3:00 p.m. 7:00 p.m. A locally-produced "all news program," hosted focusing on world, national and local news, plus weather, and interview segments throughout the show. The program includes interviews with people in the political, legal, financial, and health care fields. Program participants engage in conversation about the headlines of the day. All interviews are between one-minute thirty seconds and three-minutes in length
- 5. Clark Howard (Monday Friday, 7:00 p.m. 9:00 p.m. Until August 27, 2015, 7:00 p.m. 8:00 p.m. Beginning August 27, 2015)

  The nationally produced Clark Howard show is helping millions of Americans through all types of financial trouble. He simplifies complex issues, allays fears, and offers sound advice to help families thrive during financial crisis. In addition to the program, listeners are kept up to date with news updates from CBS and WPTF News.
- 6. Bill LuMaye Refill (Monday Friday, 8:00 p.m. 9:00 p.m. Beginning August 27, 2015)

The best of the Bill LuMaye from earlier in the day

- 7. Open Line with Tom Kearney (Monday Friday 9 p.m. 10 p.m.) Hosted by long time WPTF staff member Tom Kearney, this show spans a wide gamut of issues including current events, sports and pop culture. Guest experts normally participate in the show and calls are taken from local listeners as well as many others within range of WPTF's 50,000 watt night time signal via a toll-free number.
- 8. Dr. Joy Browne (Monday Friday 10:00 p.m. 1:00 a.m.) Nationally syndicated talk radio show focused on helping people deal with different life difficulties.

- 9. Red-Eye Radio (Monday Sunday, 1:00 a.m. 5:00 a.m., Saturday, to 7:00 am) Nationally syndicated, Red-Eye Radio is the country's national clearinghouse of information, thoughts and opinions on numerous issues. Katie Award Winning hosts Eric Harley and Gary McNamara engage their millions of listeners and callers with the major issues of the day including current events, legislation, popular culture, family issues, detailed national weather forecasts, safety tips and interviews with trucking industry leaders.
- 10. WPTF News: WPTF broadcasts world, national and local news at the top and bottom of every hour 24 hours a day. Newscasts also include sports and weather. Breaking news is broadcast immediately by WPTF's staff of six full-time news anchors/reporters plus the resources of CBS News. All major news events, such as a State of the Union speech are carried live. Some examples of local news stories during the 1<sup>st</sup> quarter are listed at the end of this report, along with date, time and issue.
- 11. WPTF Traffic Reports: WPTF broadcasts local traffic weekdays from 5 am to 9 am and 3 pm to 7 pm. Reports are aired at :08, :18, :28, :38, :48 and :58. Each report runs from a full minute in length and are produced locally within WPTF's studios by the Triangle Traffic Network

In addition to the weekday programs, WPTF airs numerous weekend programs in the public interest:

12. North Carolina's Morning News – Saturday (Saturdays, 6:00 a.m. – 7:00 a.m.)

A locally-produced morning "news wheel," hosted by Tony Riggsby, focuses on world, national and local news, plus weather and interview segments throughout the show. The bulk of this program is news, weather, traffic and other informatito help listeners get their Saturday started. All interviews are between one-minute thirty seconds and three-minutes in length.

- 13. Eye on Health (Saturdays, 7:00 a.m. 8:00 a.m.) A locally-produced sponsored program about finding and coordinating care for elderly adults.
- 14. Weekend Gardener: (Saturdays, 8:00 a.m. 11:00 a.m.) A locally-produced talk show that has experts fielding listener's calls about plants and gardening.

- 15. Dining Out with Greg Cox: (Saturdays, 11:00 a.m. 12:00 p.m. Until August 29, 2015)
- A locally produced restaurant review program featuring News and Observer food critic Greg Cox and hosted by Dave Richmond. Greg gives listeners the inside scoop on eateries all over the Triangle covering all food categories, new restaurants and secret places to eat.
- 15A. Assest Protection Today with Bill Alexander (Saturdays, 11:00 a.m. 12:00 p.m. Beginning August 29, 2015)
- Attorney Bill Alexander addresses the important issues of retirement and estate based issues.
- 16. The Bulls and Bears Show (Saturdays, 12:00 pm 1:00 pm and Sunday's, 9:00 a.m. 10:00 a.m.) Sponsored by "Online Trading Academy, this regionally syndicated, "paid," program, hosted by Adam D.A. Matisko, advises investors on methods and strategies to make money in the stock market.
- 17. The Financial Planning Hour with Rick Parkes (Saturdays, 1:00 p.m. 2:00 p.m.)
- This locally produced call in program highlights financial expert Rick Parkes, who helps people keep their money and create a plan that will ensure that they do not outlive their money but live a comfortable life in retirement.
- 18. Joe Wade Formicola: (Saturdays, 2:00 p.m. 4:00 p.m.) Locally produced call in show that centers on topical news and debate on anything from entertainment to the latest in politics. Joe Wade offers up whatever is on his or his listener's minds with little to no holding back.
- 19. The Money Pit Home Improvement Show (Saturdays, 4:00 p.m. 6:00 p.m.) Nationally syndicated and hosted by Leslie Segrete and Tom Kraeutler, Money Pit gives listeners advice and information on making home improvements, and solving home repair and maintenance troubles.
- 20. Into Tomorrow with Dave Graveline (Saturdays, 6:00 p.m. 9:00 p.m.) Nationally syndicated "Into Tomorrow" covers the latest in consumer electronics and technology. The program, hosted by Dave Graveline, is a dynamic blend of listener interaction and insightful and informative guests speaking on a variety of topics related to technology.
- 21. Sunday Morning Music (Sundays, 6:00 a.m. 7:00 a.m.) There's nothing better to start a Sunday Morning than light, reflective music. Paul Michels hosts.

- 22. Carolina Newsmakers (Sundays, 7:00 a.m. 8:00 a.m.) A locally produced, public affairs, programming highlighting local and state newsmakers discussing various topics. Hosted by Don Curtis.
- 23. Sunday Morning Magazine (Sundays, 8:00 a.m. 8:30 a.m.) Hosted by Don Curtis, this locally produced program reviews various stories in the news. Don is joined by Jason Kong, and Brian Freeman who comment on the stories presented.
- 24. Living in the Light with Anne Graham Lotz (Sundays, 8:30 a.m. 9:00 a.m.) Anne Graham Lotz is an American Christian evangelist and the second daughter of evangelist Billy Graham and his wife Ruth Graham. In this weekly 30-minute program, Anne allows listeners to get to know God personally, intimately...as His friend living in the light of His Word.
- 25. People in Politics (Sunday's, 3:00 p.m. to 4:00 p.m. Until August 30, 2015) A locally produced, public affairs, program that centers on what's happening in state government political circles. Hosted by Donna Martinez.
- 25A. The Financial Planning Hour with Rick Parkes (Sundays, 3:00 p.m. 4:00 p.m. Beginning August 30, 2015)

This locally produced call in program highlights financial expert Rick Parkes, who helps people keep their money and create a plan that will ensure that they do not outlive their money but live a comfortable life in retirement.

- 26. Religious Programming: (Sundays, 10:00 a.m. 12 noon)
  WPTF broadcasts the Sunday morning worship services of Duke Chapel, 10 am
  and Edenton Street United Methodist Church and White Memorial Presbyterian
  Church on alternate Sundays at 11 am.
- 27. Triangle Trader (Sundays, 12:00 noon 3:00 p.m.) Host "Trader Dave" Alexander takes calls from listeners, who are allowed to announce items they have for sale.
- 28. The Wine Crush (Sundays, 4:00 p.m. 5:00 p.m.) The Wine Crush is a one hour dynamic, fast-paced lifestyle program that not only explains and demystifies the world of wine, but demonstrates how wine can be integrated with everyday life. Host Laura Lawson is a veteran in the wine business who manages to couple her vast wine knowledge with her unique sense of humor and tactful sarcasm.
- 29. CBS Weekend Roundup (Sundays, 5:00 p.m. 6:00 p.m. Until August 30, 2015) CBS correspondent Dan Raviv gives listeners an in-depth report about the top story or stories of the week.

29A. People in Politics (Sunday's, 5:00 p.m. to 6:00 p.m. Beginning August 30, 2015)

A locally produced, public affairs, program that centers on what's happening in state government political circles. Hosted by Donna Martinez.

## 30. Money Matters (Sundays, 6:00 p.m. - 7:00 p.m.)

The hosts are Doug and Linda Lewis, certified financial planners, who answer questions about the economy, and personal finance. They deal with issues of 401K and other employer retirement plans, IRAs, Roth IRA's, etc. They discuss the markets, national, regional, and local financial news and the impact a story may have on the economy.

## 31. 60 Minutes (Sundays, 7:00 p.m. – 8:00 p.m.)

This nationally known television news show highlights news maker interviews and investigative reports along with celebrity guest interviews and commentary. 60 Minutes is presented live to listeners even when the television version is delayed.

## 32. That Cancer Show (Sundays, 8:00 p.m. – 9:00 p.m.)

Cornucopia Cancer Support Center presents a forum for conversations about the cancer journey. The host-guest call-in show, called That Cancer ShowTM, provides the Triangle community an opportunity to ask questions and talk about their personal experiences with cancer.

## ISSUES OF CONCERN TO RALEIGH-DURHAM ADDRESSED IN RESPONSIVE PROGRAMMING

#### CODE ISSUE

AC Arts & Culture

CD Crime/Drugs

CR Civil Rights & Activism

EC Economy/Employment

ED Education

EH Environment/Health

**GA Government Affairs** 

GR Growth/Transportation/Roads

HSM Health, Safety and Medical Affairs IA International Affairs

NS National Security

**PA Political Affairs** 

**RE** Religion

SP Sports/Games/Races

#### **AC Arts & Culture**

11/18 The Tom Kearney Show: Discussion Music and North Carolina Symphony. Guest: Joe Newberry.

11/30 The Tom Kearny Show: A Colonial Christmas at The Joel Lane Museum. Guest: Bell Long

12/7 The Tom Kearney Show: Military Historian Dr. Joe Caddell on the 74th Anniversary of Pearl Harbor

12/10 The Tom Kearney Show: Food writer and author Debbie Moose on her books on "Southern Holidays"

## **CD Crime/Drugs**

11/8 Bill LuMaye Show-Marc Levin-Executive Diretor, Right On Crime on giving ex-convicts a chance at employment

## **CR Civil Rights & Activism**

11/6 Bill LuMaye Show – Wajahat Ali – Correspondent, Al Jazeera America on Anonymous release of Ku Lux Klan member's names. CR

## **EC Economy/Employment**

10/4 Carolina Newsmakers: Host Don Curtis Topic: Starting A small buisness, impact of taxes on businesses. Interview with Andy Ellen, President North Carolina Retail Merchants Association.

11/29 North Carolina Newsmakers: Host Don Curtis: Topic; attracting business to North Carolina. Guest Ken Spaulding 2016 Democratic Candidate for Governor of North Carolina.

12/13 Carolina Newsmakers Host Don Curtis Topic: 2015 economic performance, unemployment trends and job growth. Guest: Mike Walden Economist at North Carolina State University.

12/14 The Tom Kearney Show: Dr. Mike Walden (NCSU) comments on the state of the Economy (9 pm - 10)

#### **ED Education**

10/11 People In Politics: Host Donna Martinez Topic: Politics and education. Guest: Former North Carolina Governor Jim Martin

10/18 Carolina Newsmakers: Host Don Curtis Topic: Congress and their influence on education. Guest: Virginia Foxx North Carolina Congresswoman District 5.

11/8 Carolina Newsmakers: Host Don Curtis Topic: Recruiting and retaining teachers, teacher compensation, innovation in educations. Guest Brenda Berg, President and CEO of Best, NC

## **EH Environment/Health**

11/3 Bill LuMaye Show - Jeff Stier - Director Risk Analysis, National Center For Public Policy on banning processed meat in schools

11/29 Carolina Newsmakers Host Don Curtis: Topic; Healthcare Issues in North Carolina, Medicaid and Medicare. Guest Ken Spaulding 2016 Democratic

11/30 – Bill LuMaye Show – Dr. William Matt Briggs—The Stream on Global Warming Conference in France

12/1Bill LuMaye Show – Steve Goreham – Executive Director, Climate Science Coalition on the research that disproves climate change.

12/2 – Bill LuMaye Show - Charlotte Allen – Independent Women's Forum on climate change carbon footprint.

#### **GA Government Affairs**

10/4 People In Politics - Host Donna Martinez Topic: North Carolina Primaries. Carolina Journal Editor Rick Henderson. Elon University Poll Director Dr. Kenneth Fernandez.

11/18 - Bill LuMaye Show — Congressman David Price — on governor's opposing Syrian refugees.  $\,$  GA

11/18 - Bill LuMaye Show - Representative Walter Jones - on defunding refugee program. GA

10/11 People In Politics - Host Donna Martinez Topics: Problems of low voter turnout in North Carolina Munciplal Elections, Raleigh Mayor's Race, Guest: Carolina Journal Editor Rick Henderson.

10/21 Bill LuMaye Show – Representative Chris Millis – on the sanctuary city enforcement by the state of North Carolina. GA

11/22 Carolina Newsmakers Host Don Curtis: Topic; Tax reform, issues with Internal Revenue Service, National Debt. Guest: US Congressman George Holding. District 13

## **GR Growth/Transportation/Roads**

12/8 Morning News Interview: Garner Mayor Ronnie Williams on the potential impact on his community of the I-540 loop.

10/25 People and Politics: Host Donna Martinez: Topic: North Carolina infrastructure bond that will appear on March ballot. Guest. North Carolina Lt. Governor Dan Forest.

10/25 Carolina Newsmakers Host Don Curtis: Topic Impact of Toll Roadways and highway spending. Guest: North Carolina Lt. Governor Dan Forest.

## **HSM Health, Safety and Medical Affairs IA International Affairs**

10/18 Carolina Newsmakers Host Don Curtis: Topic Medicaid spending and expansion. Guest: Dan Forest North Carolina Lieutenant Governor.

10/25 People and Politics: Host Donna Martinez: Topic: Bill signed by Governor Pat McCroy to protect newborn babies. Guest: Gov. McCrory.

11/15 Carolina Newsmakers Host Don Curtis: Topic: Business and identity theft, Guest: Elaine Marshall North Carolina Secretary of State.

11/23 Tom Kearney Show: Topic Signing up for Medicare Part D open enrollment. Guest: Pharmacist Mike James.

12/20 Carolina Newsmakers Host Don Curtis Topic: Sick care vs health care, hospital partnernships, improvements in treatments. Guest: Donald Gintzig, President and CEO Wakemed.

## **NS National Security**

11/1 People in Politics: Host Donna Martinez: Topic Santuary Cities And Security. Guest: Carolina Journal Managing Editor Rick Henderson. Comments from Governor Pat McCroy.

11/3 November 3 - Bill LuMaye Show — Senator Richard Burr - United States Senator from North Caroline on passage of budget deal and border security. GA

11/22 Carolina Newsmakers Host Don Curtis: Topic; National Security and ISIS threat. Guest US Congressman District 14 George Holding.

#### **PA Political Affairs**

10/11 Carolina Newsmakers Host Don Curtis: Topic; Balancing the state budget and a variety of fiscal issues. Guest: Rep Nelson Dollar North Carolina House Of Representatives District 36.

10/18 People In Politics - Host Donna Martinez. Topics: Roy Cooper for Governor candidacy and state wide races: Guest: Democratic political consultant Thomas Mills. Also interview with Governor Pat McCrory

11/1 Carolina Newsmakers Host Don Curtis: Topic: Political polling. Guest: Tom Jensen Executive Director of Putlic Policy Polling.

12/6 Carolina Newsmakers: Host Don Curtis Topic: Issues in upcoming political elections. Guest: Becki Gray, Vice President Of Outreach For the John Locke Foundation.

12/27 Carolina Newsmakers Host Don Curtis: Topic: Redistricting In North Carolina Guest: Brad Crone, President Of Campaign Connections.

## **RE Religion**

12/3 Bill LuMaye Show – D.C. McAllister – Contributor, The Federalist on why female suicide bombers have hope.

12/8 Bill LuMaye Show – Nick Fish –National Program Director, American Atheists on skip church billboard campaign.

12/14 – Bill LuMaye Show – John McTernan – Founder, defend and proclaim the Faith Ministries on what the Bible say's about Damascus and the end times. RE

## **SP Sports/Games/Races**

11/24 Tom Kearney Show: History Of The Atlantic Coast Conference. Guest: Barry Jacobs.